

# STYLING GUIDE FOR HBKN MEDIA

## SIZE GUIDE



### media fit

Images and Videos are stretched to fit the display.

All displays are at a 9:16 aspect ratio and resolutions following this ratio will fit.

For best results and smooth media playback use the following resolutions:  
Images (PNG): 1080 px by 1920 px (10 sec)  
Video (MP4): 1080 px by 1920 px (15 Seconds)



### how stretch to fit works

Fit to stretch means that if your image is not the correct resolution 1080 px x 1920 px it will be stretched to fit the display

Example:  
Notice how the image is hanging out of the red border since it is not the correct ratio.



### leave a border

Try not to put any important information on the edges of your flyer.

Leave some wiggle room!

Leave a border of about 15 px of room around your flyer to make sure everything is visible to your customers



### submit

After designing your media, email it to [hbknmedia@gmail.com](mailto:hbknmedia@gmail.com)

It will be processed and posted live

You can update your message at any time by sending media updated to [hbknmedia@gmail.com](mailto:hbknmedia@gmail.com)



### launch!

After everything is uploaded, your design will be visible to your customers shortly

Give yourself a high-five!

For more details, visit [hbknmedia.com/size-guide](https://hbknmedia.com/size-guide)

